

Color Model Guide:

CMYK is a subtractive color model, frequently used to describe the printing process, that refers to the four inks typically used in color printing: cyan, magenta, yellow and key (black.)

RGB (Red Green Blue) is an additive color model that uses different amounts of red, green and blue light to produce different colors, often used for displaying color on electronic systems.

PMS is the Pantone Matching System, a color model commonly used in manufacturing colored paint, fabrics, plastics, etc. It is the most widely used color matching system and is compatible with most printers.

RAL is a color model used in Europe referring to the RAL CLASSIC system.

Please note: some of Rowmark's product color options do not have an exact PMS color match. Rowmark would be happy to provide you with an actual sample to evaluate the product's color for your next project. To request a sample, email samples@rowmark.com.

Color Numerical Values

Note: These values represent the cap color only.

Item Code	Product Color	C,M,Y,K	R,G,B	PMS	RAL (Europe)
CC3X2-600M/G	Red	0,100,90,10	196,37,42	1797	3020
CC3X2-620M/G	Burgundy	30,100,50,30	121,30,67	208	3004
CC3X2-500M/G	Blue	100,50,0,20	0,79,134	2945	5019
CC3X2-550M/G	Navy Blue	100,70,0,40	8,49,96	288	5003
CC3X2-850M/G	Almond	5,3,13,5	226,226,203	7534	1013
CC3X2-200M/G	White	0,0,0,0	255,255,255	Trans. White	9016
CC3X2-300M/G	Grey	0,0,0,30	170,169,169	Cool Gray 6	7005
CC3X2-400M/G	Black	0,0,0,100	31,26,23	Black	9005
CC3X2-710M/G	Gold	37,56,99,21	124,95,41	464	1036
CC3X2-330M/G	Silver	0,0,0,25	182,181,180	Cool Gray 4	9006
CC3X2-100M/G	Clear	0,0,0,2	249, 249, 249	Trans. White	9016

