

#### Color Model Guide:

**CMYK** is a subtractive color model, frequently used to describe the printing process, that refers to the four inks typically used in color printing: cyan, magenta, yellow and key (black.)

**RGB** (Red Green Blue) is an additive color model that uses different amounts of red, green and blue light to produce different colors, often used for displaying color on electronic systems.

**PMS** is the Pantone Matching System, a color model commonly used in manufacturing colored paint, fabrics, plastics, etc. It is the most widely used color matching system and is compatible with most printers.

**RAL** is a color model used in Europe referring to the RAL CLASSIC system.

*Please note: some of Rowmark's product color options do not have an exact PMS color match. Rowmark would be happy to provide you with an actual sample to evaluate the product's color for your next project. To request a sample, email [samples@rowmark.com](mailto:samples@rowmark.com).*

#### Color Numerical Values

**Note: These values represent the cap color only.**

Item Code	Cap Color/Core Color	C,M,Y,K	R,G,B	PMS	RAL (Europe)
S68-1224	Yellow/Black	0,0,100,0	255,245,0	Yellow	1023
S61-1224	Black/White	60,0,20,100	18,21,20	Black	9005
S62-1224	White/Black	0,0,0,0	255,255,255	Trans. White	9016
S63-1224	Brushed Silver/Black	scan	scan	scan	scan
S64-1224	Brushed Brass/Black	scan	scan	scan	scan
S65-1224	Black/Gold	60,0,20,100	18,21,20	Black	9005
S69-1224	Brushed Bronze/Black	scan	scan	scan	scan
S73-1224	Smooth Silver/Black	scan	scan	scan	scan
S75-1224	Black/Silver	60,0,20,100	18,21,20	Black	9005
S26-1224	White/Gold	0,0,0,0	255,255,255	Trans. White	9016
S74-1224	Smooth Gold/Black	scan	scan	scan	scan
S64-1224	Brushed Brass/Black	scan	scan	scan	scan

Visit Rowmark's Download Section for Product Scans.

Core Color	C,M,Y,K	R,G,B	PMS	RAL (Europe)
Black	60,0,20,100	18,21,20	Black	9005
White	0,0,0,0	255,255,255	Trans. White	9016
Gold	0,20,60,20	210,174,109	465	1024
Silver	0,0,0,20	210,211,213	441	7040

