Rowmark Engravables Product: Slickers

Color Model Guide:

CMYK is a subtractive color model, frequently used to describe the printing process, that refers to the four inks typically used in color printing: cyan, magenta, yellow and key (black.)

RGB (Red Green Blue) is an additive color model that uses different amounts of red, green and blue light to produce different colors, often used for displaying color on electronic systems.

PMS is the Pantone Matching System, a color model commonly used in manufacturing colored paint, fabrics, plastics, etc. It is the most widely used color matching system and is compatible with most printers.

RAL is a color model used in Europe referring to the RAL CLASSIC system.

Please note: some of Rowmark's product color options do not have an exact PMS color match. Rowmark would be happy to provide you with an actual sample to evaluate the product's color for your next project. To request a sample, email samples@rowmark.com.

Color Numerical Values

Note: These values represent the cap color only.

Item Code	Product Color	C,M,Y,K	R,G,B	PMS	RAL
4X2-600	Clear/Red	0,100,90,10	196,37,42	485	3020
4X2-700	Clear/Yellow	0,3,100,0	255,237,0	Process Yellow	1021
4X2-510	Clear/Blue	100,50,0,20	0,79,134	294	5019
4X2-560	Clear/Sapphire	100,60,0,0	0,81,151	293	5005
4X2-540	Clear/Blueberry	100,70,0,40	8,49,96	654	5013
4X2-200	Clear/White	0,0,0,0	255,255,255	Trans. White	9016
4X2-230	Clear/Ivory	0,5,25,0	253,237,184	7499	1014
4X2-400	Clear/Black	60,0,20,100	18,21,20	Black	9005
4XX-100	Clear/Clear	0,0,0,2	249,249,249	Trans. White	9016

